

Bawtry Heritage Group

Notes of meeting on 9 February 2022 @ 18.30 at the Phoenix Theatre, Bawtry.

Present:

Steve Fish (acting Chair), Tony Jones, John Linsley, Mick Maguire, Peter Holland, Ross Jarvie.

Apologies:

Rachael, David, Emma, Gillian & Martin, Iain

1 Matters arising from previous meetings

Gift Aid - John circulated Gift Aid forms but poor response to date. Possible £500 revenue to be gained if everyone responded.

Future thematic topics – DK to draft after grant applications are completed - ongoing. All to consider any other Speakers to invite Saxon Battlefield details could feature as 1 topic.

Other history/heritage initiatives - DMBC can provide Brown (Tourist Information) Signage

Website – Tony to follow up and get advice from Gail for a scaleable solution. Ross advised that securing a Domain Name/Address is vital - SF to follow up. Hotel/Heritage/Retail Sectors all compliment each other which could prove a key driver for the website strategy.

Logo – asking Mayflower School children to design one seems a good idea and a good way forward to involve the School children.

Arts Festival week - Peter volunteered to present Pilgrim Fathers. Mick suggested targeting all Disciplines. All to consider other Topics/Speakers. Town Trail Guided walks to be developed. Children's Trail Image Hunt to be developed - Tony considering taking photographs.

2 Project business

2.1 Insurance for volunteers helping the Project delivery will be needed.

2.2 Project Management - need Build Plan/Content Plan for 1/2/3/5 years. Integrate Plans with Income/Expenditure forecasts;

2.3 Content when Centre opens - What do we have - Photos, books, other artefacts, items stored at Doncaster Museum. Tony checked Copyright expires after 70 years or death. 2 laptops in Library can be moved if required. Peter suggested visiting Retford Hub to see how it works smoothly. When time permits, Mick will visit and Steve will when possible

Video walls & Content - John to circulate documents on content/display.

2.4 Volunteers needed to run the facility. Also require a list of other needs - Painting, Cleaning, Caretaking etc.

3 Heritage Trail

3.1 Development Ideas needed. The Queen's Jubilee events need defining/arranging.

3.2 Market Cross Bench - Money available, preference is for a unique design. A themed Heritage image is preferred and a Stagecoach in Silhouette from laser cut steel was suggested for the Bench back.

4 Publicity

- 4.1 Social Media - Emma, if in agreement.
- 4.2 Bawtry Today - Mick will write 500 word article on The Battle of the Idle for April Issue.
- 4.3 Ideas for presence at Events - Discussed and could include having Photo with Heritage costumed Person, Heritage Trail Posters, Freebie giveaways, most items from fund raising in Section 5.
- 4.4 Need links to DMBC/Partners & Mick to look at registering BHG on South Yorks. Local Heritage List.
- 4.5 Bawtry Retail Association use Emma Gosling for Press Briefings/Announcements - Eastside, Retford Times. Doncaster Free Press etc. Ross recommended using Emma when needed.

5 Finance/Fund Raising

- 5.1 Financial situation - £18k in Bank. Safe to say if FCC Grant approved, OK to proceed.
- 5.2 Gift Aid Forms - Only 2 received so far, John to recirculate Form.
- 5.3 Amazon Smile - Emma ongoing.
- 5.4 Other Grant Opportunities - All to consider.
- 5.5 Annual Auction - Tony to follow up
- 5.6 Other fund raising Ideas - Calendar, Books, Booklets/Brochures, Postcards, Raffles, old fashioned shop goods, Guided Walks, Duck Race, Key Rings, Pens/Pencils, items for visiting children to purchase, Franchising, on-line website sales, Friends of BHG @ £10 a year.

6 Strategy

Mick's strategy Document/Paper & structure to be circulated, reviewed & agreed/signed off.

Consideration to be given to various initiatives :-

Trustees & Annual Report, Consultation Forums maybe 2 per year, Executive Group with separate Delivery arm, separate Operational & Heritage Development Groups may be needed. Trustees/Organisation/Operational/Delivery meetings to be considered to take place outside of the Group meetings. Plan needed for 1/2/3 years.

7 Any other business

None

8 Next meeting

Wednesday 9 March @ 18.30 at the Phoenix Theatre, Bawtry. **IMPORTANT** - this meeting takes place shortly after the announcement of the £100k Grant so the meeting will almost entirely focus on this result. If successful, Plan A needs to be quickly put in place for delivery. If unsuccessful, a definitive Plan B needs constructing.